EWAKI

ENDELEZA WAZEE KIGOMA

STRENGTHENING THE VOICES OF OLDER PEOPLE IN KASULU DISTRICT THROUGH INCLUSIVE DIALOGUE AND COLLABORATION WITH CIVIL SOCIETY, STAKEHOLDERS, AND LOCAL GOVERNMENT AUTHORITY

ENDELEZA WAZEE KIGOMA

EWAKI IDARA YA UJENZI , Tarura compaund , House no: 32, Plot no: 205, P.O. Box 138, Sinza street, Mwilamvya Ward, Kasulu – Ki goma, Tanzania, East Africa

Table of Contents

1. Basic Information 3
2. Executive Summary 4
3. Problem Statement & Context 5
4. Project Purpose and Objectives 5
5. Project Activities 6
6. Project Management 8
7. Risk Analysis & Mitigation 10
8. Cross-Cutting Considerations 11
10. Budget 14

1. Basic Information

Organisational information	
Name of Organisation	ENDELEZA WAZEE KIGOMA (EWAKI)
Country	TANZANIA
Legal Registration Status (registration authority and registration number)	Non-Governmental Organisation (NGO), registered under the Ministry of Community Development, Gender, Women and Special Groups. **Registration Number:** 00NGO/R/00294
Contact Person (Name, Title, Email, Phone)	**Name:** Frank Justine Baseka **Title:** Deputy Executive Director **Email:** baseka.frank@ewaki.org **Phone:** +255 627 607 232
Project Information	
Project Title	Strengthening the Voices of Older People in Kasulu District through Inclusive Dialogue and Collaboration with Civil Society, Stakeholders, and Local Government Authority
Proposed Duration (3 to 9 months) including start and end date:	**8-Month Project** Start: 1 July 2026~~8 June 2026~~ End: 28 ~~7~~ February 2027
Grant Amount Requested (£5,000–£10,000):	9,870 GBP
SCORE Outcome (mention which outcome the project aligns with)	Outcome 1: Civil society has a stronger voice and increased opportunities for dialogue and collaboration with diverse stakeholders engaged in ageing issues.
SCORE programme theme (Mention which theme the project aligns with	**Healthy Ageing** – addressing older people's access to health services and promoting wellbeing.

	Income Security – tackling economic insecurity and strengthening social protection for older people. **Human Rights** – combating ageism, discrimination, and exclusion, while promoting dignity and participation
Project location/s	**Primary Location:** Kasulu District, Kigoma Region, Tanzania **Specific Focus:** Kasulu Town Council and surrounding wards where Older People's Associations (OPAs), community groups, and local leaders are active **Indirect Reach:** Wider Kigoma communities through awareness campaigns and advocacy materials

2. Executive Summary

Older people in Kasulu District face persistent exclusion from decision-making, weak representation in policy dialogues, and widespread ageism that undermines their rights and wellbeing. Their priorities on health, income security, and protection are often overlooked in local governance, leaving them vulnerable to poverty, neglect, and limited access to essential services.

This project will strengthen the voices of older people by creating inclusive platforms for dialogue and collaboration between civil society, stakeholders, and Kasulu Town Council. Through advocacy meetings, community dialogues, awareness campaigns, and capacity-building sessions, older people will be empowered to share their experiences, influence local policies, and gain recognition as contributors to governance and development.

The project contributes directly to SCORE Outcome 1: civil society has a stronger voice and increased opportunities for dialogue and collaboration with diverse stakeholders engaged in ageing issues. It aligns with SCORE themes of Healthy Ageing, Income Security, and Human Rights, with gender equality and disability inclusion integrated throughout.

The timing is urgent as Kasulu's ageing population is growing while local governance structures remain underprepared to address their needs. By acting now, the project ensures older people's priorities are integrated into local development agendas.

Over an 8-month period (1st ~~8~~ July~~une~~ 2026 – 20th ~~7~~ February 2027), the project will directly benefit 300 older people 150 women, 100 men, and 50 persons with disabilities and indirectly reach over 1,000 community members. At the end of the project,

older people will be more visible in governance, civil society will be better coordinated, and Kasulu Town Council will be more responsive, promoting respect, inclusion, and dignity for ageing populations in Kigoma.

3. Problem Statement & Context

Older people in Kasulu District face persistent exclusion from decision-making processes, weak representation in policy dialogues, and widespread ageism that undermines their rights and wellbeing. Despite their lifelong contributions to families and communities, their priorities on health, income security, and protection are often overlooked in local governance. This lack of voice leaves them vulnerable to poverty, neglect, and limited access to essential services.

The issue is urgent in Kasulu, where the population of older people is steadily growing while local governance structures remain underprepared to address ageing. Without deliberate efforts to amplify their voices, older people's concerns will continue to be side-lined in policy and planning, perpetuating cycles of exclusion and vulnerability.

Evidence from consultations conducted by EWAKI with Older People's Associations (OPAs) and community groups highlights these challenges. During focus group discussions, older women emphasized the burden of caregiving and economic insecurity, while older men reported poor access to health services and inadequate social protection. Persons with disabilities described barriers to participation in public meetings and experiences of discrimination in community forums. These insights directly informed the design of this project, ensuring that older people's lived experiences shape its priorities and strategies.

These findings are consistent with wider research. A 2023 study in Kasulu District documented that rural elderly people face limited access to health services, economic insecurity, and discrimination in community forums, underscoring the urgent need for inclusive governance and social protection
(**Mpeta, I.F., Mdendemi, T.R., Mkelenga, A.J., & Macha, L.P. (2023).** ***The Predicaments of the Rural Elderly People in Tanzania: Which Type of Support Do They Need Most? A case of Kasulu District in Kigoma Region, Tanzania*****. East African Journal of Arts and Social Sciences, 6(1)** https://www.academia.edu/128967275/The_Predicaments_of_the_Rural_Elderly_People_in_Tanzania_Which_Type_of_Support_Do_They_Need_Most_A_case_of_Kasulu_District_in_Kigoma_Region_Tanzania).

By creating inclusive platforms for advocacy meetings, community dialogues, and joint campaigns with Kasulu Town Council, the project responds directly to older people's expressed needs. It will promote respect, inclusion, and dignity, while strengthening partnerships between civil society and local government for sustainable change in Kigoma.

4. Project Purpose and Objectives

The project aims to strengthen the voices of older people in Kasulu District by creating inclusive platforms for dialogue and collaboration between civil society, stakeholders, and Kasulu Town Council. The intended change is that older people will be recognized as active contributors to governance and development, civil society will be better coordinated in advocating for ageing issues, and local government will be more responsive to their priorities.

4.1 Project Objectives

1. Enhance older people's participation in governance by establishing inclusive dialogue platforms that bring together Older People's Associations (OPAs), civil society, and local government authorities.
2. Build the capacity of civil society and OPAs to advocate for ageing issues, including healthy ageing, income security, and human rights, with gender equality and disability inclusion integrated throughout.
3. Raise public awareness on ageism and exclusion through campaigns, advocacy briefs, and radio programs that highlight older people's contributions and rights.
4. Strengthen collaboration between stakeholders by facilitating joint advocacy meetings and policy dialogues that ensure older people's priorities are integrated into local development agendas.

This project contributes directly to SCORE Outcome 1**:** civil society has a stronger voice and increased opportunities for dialogue and collaboration with diverse stakeholders engaged in ageing issues. It aligns with SCORE programme themes of Healthy Ageing, Income Security, and Human Rights, while embedding gender equality and disability inclusion as cross-cutting priorities.

At the end of the 8-month project period (June 2026 – February 2027), older people will have stronger representation in Kasulu governance structures, civil society will be more coordinated in advocacy, and local government will demonstrate increased responsiveness to ageing issues. This change will promote respect, inclusion, and dignity for older women, men, and persons with disabilities in Kigoma.

5. Project Activities

Activity 1: Establish Inclusive Dialogue Platforms The project will convene quarterly dialogue forums bringing together Older People's Associations (OPAs), civil society organizations, Kasulu Town Council officials, and key stakeholders. These platforms will enable older people to voice their priorities on health, income security, and rights.

a) **Beneficiaries:** 120 older people (60 women, 40 men, including 20 persons with disabilities)
b) **Expected Output:** At least 4 inclusive dialogue forums held, with documented recommendations integrated into local council agendas.

Activity 2: Capacity Building for OPAs and Civil Society Training sessions will strengthen OPAs and civil society groups in advocacy, accountability, and rights-based approaches. Topics will include policy analysis, safeguarding, and gender/disability inclusion.

a) **Beneficiaries:** 100 older people (50 women, 30 men, including 20 persons with disabilities) and 20 civil society representatives
b) **Expected Output:** 5 training workshops conducted, with participants equipped to draft advocacy briefs and engage effectively in governance processes.

Activity 3: Advocacy Campaigns Against Ageism Community awareness campaigns will be conducted through radio programs, posters, and advocacy briefs highlighting older people's contributions and rights.

a) **Beneficiaries:** 80 older people directly (40 women, 30 men, including 10 persons with disabilities) and over 1,000 community members indirectly
b) **Expected Output:** 3 radio programs aired, 500 posters distributed, and 2 advocacy briefs produced and shared with stakeholders.

Activity 4: Stakeholder Coordination Meetings Bi-monthly coordination meetings will bring together civil society, OPAs, and Kasulu Town Council to review progress, share lessons, and strengthen accountability.

a) **Beneficiaries:** 60 older people (30 women, 20 men, including 10 persons with disabilities) and 15 stakeholder representatives
b) **Expected Output:** 4 coordination meetings held, with joint action plans developed and monitored.

Activities and timelines

Activity	**Timeline (months)**	**Who within your team is responsible**
	(June 2026 – February 2027)	
Establish inclusive dialogue platforms (quarterly forums with OPAs, civil society, and Kasulu Town Council)		Programme Coordinator
Capacity building workshops for OPAs and civil society on advocacy, accountability, and rights-based approaches		Deputy Executive Director and Training Officer
Advocacy campaigns against		Communications Officer

ageism (radio programs, posters, advocacy briefs)										
Stakeholder coordination meetings (bi-monthly with OPAs, civil society, and local government)										Project Manager
Monitoring, documentation, and final evaluation (progress reports, lessons learned, endline review)										Monitoring & Evaluation Officer

6. Project Management

The project will be implemented by EWAKI (ENDELEZA WAZEE KIGOMA) under the leadership of the Deputy Executive Director, who will provide overall strategic guidance and ensure alignment with SCORE programme outcomes and themes. The Deputy Executive Director will oversee planning, donor reporting, and stakeholder engagement, while ensuring that older people's voices remain central throughout implementation.

Day-to-day coordination will be managed by the Project Manager, who will supervise activity delivery, liaise with Kasulu Town Council, and ensure timely execution of advocacy forums, training workshops, and campaigns. The Programme Coordinator will facilitate inclusive dialogue platforms and coordinate with Older People's Associations (OPAs) and civil society partners. The Communications Officer will lead advocacy campaigns, including radio programs, posters, and briefs, ensuring messages are accessible and inclusive. The Monitoring and Evaluation (M&E) Officer will design and implement monitoring tools, collect disaggregated data (by age, gender, and disability), and prepare progress reports to track outcomes and lessons learned.

Importantly, EWAKI has a sign language interpreter on staff to ensure full inclusion of older people with hearing impairments. This guarantees that advocacy meetings, training sessions, and dialogues are accessible, and that persons with disabilities can participate meaningfully in shaping decisions.

The project team will work collaboratively, with clear roles and responsibilities mapped to each activity. Regular coordination meetings will be held to review progress, address challenges, and adapt strategies. Accountability will be ensured

through participatory monitoring, where older people and OPAs provide feedback on project activities.

Monitoring will be guided by a results framework aligned with SCORE Outcome 1 and thematic areas of Healthy Ageing, Income Security, and Human Rights. Quarterly reports will be shared with stakeholders, and a final evaluation will document achievements, challenges, and recommendations for sustainability.

6.1 Monitoring and Evaluation Framework

EWAKI's M&E framework is designed to capture advocacy outcomes and policy change, not just activity outputs. The table below sets out five advocacy-specific indicators, each with a measurable endline target, means of verification, and reporting frequency.

Advocacy Outcome	Indicator	Target by Endline	Means of Verification	Frequency
Council commitments on ageing priorities	Number of formal resolutions/commitments by Kasulu Town Council referencing project recommendations	At least 2 formal resolutions by Month 8	Council minutes, signed communiqués, official resolutions	After each dialogue forum
Policy uptake of advocacy recommendations	% of advocacy brief recommendations formally acknowledged or adopted by local government	At least 50% acknowledged or actioned by endline	Advocacy briefs, council correspondence, action plans	Mid-term and endline
Older people's participation in governance	Number of older people (disaggregated by gender and disability) in governance forums	At least 120/quarter; min. 60% women, 15% PWD	Attendance registers, photos, meeting reports	Monthly
Civil society coordination	Number of joint advocacy actions taken by OPAs and CSOs	At least 4 joint actions over the project period	Meeting reports, joint action plans, coordination notes	Bi-monthly
Increased awareness on ageism	Reach of radio programmes and campaigns; community attitude changes	3,000+ community members reached; 60% positive attitude shift (survey n=30)	Radio broadcast records, post-campaign surveys, feedback forms	After each campaign

Tracking methods: Council resolutions tracked by Programme Coordinator attending council meetings and filing official minutes. Each advocacy brief formally submitted and logged with responses received. Attendance registers disaggregated by gender, age, and disability at every event. M&E Officer compiles quarterly progress reports against the results framework.

6.2 Adaptive Management

EWAKI has a structured approach to adaptive management, ensuring monitoring data actively informs project delivery rather than being used only for reporting. Five mechanisms will be applied:

- **a) Monthly internal review meetings:** Project Manager, Programme Coordinator, M&E Officer, and Communications Officer review attendance figures, feedback forms, and council engagement logs monthly against the work plan.
- **b) Quarterly participatory review with OPAs:** Programme Coordinator presents progress data to OPA representatives each quarter, enabling them to identify gaps and recommend adjustments grounding adaptive management in beneficiary perspectives.
- **c) Pre-defined decision triggers:** (i) Forum attendance below 70% of target Programme Coordinator consults OPAs and adjusts logistics. (ii) Council engagement low after two forums Deputy Executive Director escalates to senior council officials. (iii) Campaign reach below target Communications Officer adjusts radio schedule and adds outreach visits to underserved wards.
- **d) Formal mid-term review (Month 4, October 2026):** Led by M&E Officer and Deputy Executive Director. Assesses all indicators, documents lessons learned, produces a written adjustment plan for the second half of implementation, shared with the SCORE programme team.
- **e) Project decision log:** M&E Officer maintains a log recording what data triggered each adaptive decision, what action was taken, and the outcome. This forms part of the final evaluation report.

7. Risk Analysis & Mitigation

Risk Category	Description of Risk	Risk Level	Mitigation Measures
Political / Civic Space	Limited civic space or restrictions on advocacy activities could reduce older people's participation in dialogues.	Medium	Engage local government early, secure official permissions, and frame advocacy as constructive collaboration rather than confrontation.
Safeguarding	Risk of older people, especially women and persons with disabilities, being excluded or facing discrimination in forums.	High	Apply EWAKI's safeguarding policy, ensure gender and disability inclusion, and use a sign language interpreter to

			guarantee accessibility.
Security	Public meetings or campaigns may face disruption due to local tensions or political sensitivities.	Medium	Conduct risk assessments before events, coordinate with local authorities, and ensure safe venues for participants.
Environmental / Climate	Heavy rains or floods in Kigoma could disrupt travel and participation in meetings.	Low	Schedule activities with seasonal patterns in mind, provide contingency plans (e.g., alternative venues, radio campaigns), and use remote
			communication where needed.
Capacity Risks	Limited advocacy skills among OPAs and civil society may weaken effectiveness.	Medium	Provide targeted capacity-building workshops, mentoring, and ongoing technical support to strengthen advocacy and accountability skills.

8. Cross-Cutting Considerations

This project is designed to be inclusive, rights-based, and sensitive to cross-cutting issues that ensure equitable participation and sustainable impact.

8.1 Gender Equality

The project will deliberately ensure equal participation of older women and men in all activities. Dialogue platforms and training workshops will be gender-balanced, and advocacy campaigns will highlight the specific challenges faced by older women, including caregiving burdens and economic insecurity.

8.2 Age Inclusion

Older people are at the center of the project design. Their voices, gathered through consultations with Older People's Associations (OPAs), directly inform the activities. The project promotes recognition of older people as active contributors to governance and development, not passive recipients of support.

8.3 Disability Inclusion

EWAKI has a **sign language interpreter** to guarantee accessibility for older people with hearing impairments. Activities will be designed to accommodate persons with disabilities, ensuring venues are accessible and materials are adapted for diverse needs. Disaggregated monitoring will track participation by disability status to ensure meaningful inclusion.

8.4 Safeguarding and Do-No-Harm

EWAKI's safeguarding policy will be applied across all activities to protect older people, especially women and persons with disabilities, from discrimination or exploitation. Dialogue platforms will be moderated to ensure respectful participation, and feedback mechanisms will allow older people to raise concerns safely. Advocacy will be framed as constructive collaboration with government, minimizing risks of confrontation.

8.5 Environmental Impacts

The project does not involve direct service delivery, environmental considerations will be integrated by scheduling activities in line with seasonal weather patterns to avoid disruption, minimizing paper use through digital advocacy materials, and promoting radio campaigns as low-impact alternatives.

By embedding these cross-cutting considerations, the project ensures that advocacy, accountability, and coordination efforts are inclusive, safe, and sustainable, contributing to SCORE's vision of dignity and respect for ageing populations.

9. Organizational Capacity (max 300words)

Endeleza Wazee Kigoma (EWAKI) is a non-government organization committed to advancing the rights, dignity, and wellbeing of older people across Kigoma Region. EWAKI has extensive experience in advocacy, coordination, and accountability, working with Older People's Associations (OPAs), civil society groups, and local government authorities to ensure older people's voices are included in governance and development.

EWAKI has successfully implemented projects with diverse donors, including Segal Family Foundation, Women Fund Tanzania (WFT-T), UNHCR-Tanzania, HelpAge International, and Egmont Trust. With UNHCR-Tanzania, EWAKI supported refugee and host communities in Persons with Specific Needs (PSN) inclusive livelihood initiatives, ensuring older people and persons with disabilities were integrated into economic opportunities. With Segal Family Foundation, EWAKI strengthened organizational systems and community accountability mechanisms in older people's programmes, particularly in the areas of economic empowerment and health advocacy. Through WFT-T, EWAKI advanced gender equality and GBV prevention initiatives, embedding rights-based approaches into community structures.

EWAKI's management systems are robust, with audited financial accounts, donor-ready budgeting, and transparent reporting frameworks. Safeguarding policies are applied across all activities, ensuring gender equality, disability inclusion, and age sensitivity. EWAKI employs a sign language interpreter to guarantee accessibility for older people with hearing impairments, ensuring persons with disabilities participate meaningfully in advocacy and decision-making.

The project team is led by the Deputy Executive Director, supported by a Project Manager, Programme Coordinator, Communications Officer, Monitoring & Evaluation Officer, and Finance Officer. Together, they bring expertise in advocacy, training, communications, and results-based monitoring. Regular coordination meetings and participatory monitoring frameworks ensure accountability to both donors and communities.

With this proven track record, EWAKI is well positioned to deliver the proposed project, achieving SCORE outcomes on civil society voice, dialogue, and collaboration, while advancing thematic priorities of Healthy Ageing, Income Security, and Human Rights.

9.1 Sustainability Plan

EWAKI is committed to ensuring that the advocacy platforms and coordination mechanisms established under this project are sustainable beyond the 8-month grant period. Sustainability is embedded in the project design through five interconnected strategies:

a) Institutionalisation within Kasulu Town Council: From the first dialogue forum, EWAKI will work with Kasulu Town Council officials to formally recognise the inclusive dialogue platform as a standing mechanism. By Month 6, EWAKI will submit a formal proposal to the Council requesting: (i) that quarterly forums with older people and OPAs be embedded in the annual planning calendar; and (ii) that the Council allocate a dedicated budget line for older people's engagement forums from FY 2027/28 onwards removing dependence on external donor funding for platform continuation.

b) Strengthened OPA self-advocacy capacity: The five capacity building workshops (Activity 2) are specifically designed to leave OPAs equipped to advocate independently after the project ends. EWAKI will support OPAs to establish a peer coordination structure an OPA Network that meets bi-monthly

using existing community spaces at no cost, without requiring EWAKI's direct facilitation.

c) Civil society coalition: The stakeholder coordination meetings (Activity 4) will be used to build a lasting coalition of civil society organisations in Kasulu with a shared interest in ageing issues. By Month 7, EWAKI will facilitate the formalisation of this coalition with a simple term of reference and a rotating coordination role among member organisations, so that no single organisation serves as permanent coordinator.

d) Follow-on resource mobilisation: EWAKI will use the evidence generated by this project advocacy briefs, council commitments, monitoring data to anchor a follow-on proposal. Specifically, EWAKI will submit a proposal to HelpAge Tanzania by January 2027 (Month 8), focused on scaling the OPA Network to additional Districts in Kigoma Region. Segal Family Foundation and Women Fund Tanzania remain additional pipeline donors for sustained programming.

e) Low-cost continuation model: All coordination mechanisms OPA Network peer meetings, civil society coalition, council-embedded forums, and council budget line are designed to operate with minimal external financial resources. The primary sustainability asset is the capacity, relationships, and institutional legitimacy built during the project period.

10. Budget

Regarding eligible costs please refer to scope of small grants section in call for proposals. Project operations costs should not exceed 30% of the total budget.

Budget category	Amount in local currency	Amount GBP	Budget notes
Personnel Costs			
Project Manager, Field Coordinator, M&E Officer, Finance Officer, Sign Language Interpreter	6,500,000	1,975	Monthly Allowances for project staff directly managing activities.
Administration and Finance Costs	3,250,000	985	Operational overheads to ensure

office utilities, communications, audit, reporting			compliance and accountability.
Programme Implementation Costs dialogue forums, training workshops, advocacy campaigns, stakeholder meetings)	20,800,000	6,320	Direct costs for activities: venue hire, training materials, radio airtime, posters, transport and Meals for OPAs and stakeholders.
Monitoring and Evaluation data collection, reporting, endline review	2,000,000	590	Tools, surveys, and reporting aligned with SCORE and HAT framework.
Total	**32,500,000 TZS**	**9,870 GBP**	

10.1 Detailed Budget Breakdown

The table below provides a full breakdown of all programme implementation costs (TZS 20,800,000 / GBP 6,320), disaggregated by activity, unit cost, number of units, and participants. Participant figures reflect unique individuals per activity to avoid double-counting. Finance team will confirm final unit rates prior to contracting.

Activity / Item	Unit Cost (TZS)	No. Units	No. People	Total (TZS)
Activity 1: Inclusive Dialogue Forums (×4 forums) – 120 unique participants				
Venue hire	200,000	4	—	800,000
Participant transport/meals	15,000	4 forums	120	7,200,000

Stationery & materials	50,000	4	—	200,000
Facilitator allowance	100,000	4	2	800,000
Sign language interpreter allowance (staff session rate)	80,000	4	1	320,000
Activity 2: Capacity Building Workshops (×5 workshops) – 120 unique OPA & CSO participants				
Venue hire	200,000	5	—	1,000,000
Participant transport/meals	15,000	5 workshops	120	9,000,000
Training materials & printing	80,000	5	—	400,000
Trainer/facilitator fees	150,000	5	2 trainers	1,500,000
Activity 3: Advocacy Campaigns Against Ageism				
Radio Kwizera airtime (1-hour slots)	500,000	2	—	1,000,000
NFM Radio airtime (30-min slot)	500,000	1	—	500,000
Poster design & printing (500 posters)	3,000	500	—	1,500,000
Advocacy brief design & printing (2 briefs)	150,000	2	—	300,000
Community mobilisation transport/meals	15,000	1 campaign	80	1,200,000
Activity 4: Stakeholder Coordination Meetings (×4 meetings) – 75 unique participants				
Venue hire	150,000	4	—	600,000
Participant transport/meals	15,000	4 meetings	75	4,500,000

Documentation & reporting	100,000	4	—	400,000
TOTAL PROGRAMME COSTS				**20,800,000**

Key assumptions:

Transport/meal allowances TZS 15,000 per person per event (local Kasulu rate). Venue hire reflects community halls; free government venues prioritised where available. Radio airtime based on confirmed rates from Radio Kwizera (1-hour slots) and NFM Radio (30-minute slots). Poster and brief costs based on local printer quotes in Kigoma. Sign language interpreter is full-time EWAKI staff; cost shown is session allowance only. Combined operational costs (Personnel + Administration) = TZS 9,750,000 = 30% of total budget, within permitted threshold.